

Kleefisch vows to fight for working families in new ad

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GOP gov candidate Rebecca Kleefisch is up with the third TV ad of her campaign, telling viewers working families “have a clear choice in this election.”

The campaign said it is a six-figure buy that will run on cable and broadcast television, but declined to provide other details.

In the spot, Kleefisch introduces herself and vows to “fight for those who work long hours and double shifts to provide for their families” while “cutting taxes and strengthening vocational training.”

She then accuses Evers of trying to “raise your taxes during a pandemic while giving pay raises to his political pals in Madison. You deserve better than that.” Kleefisch closes the spot saying she’s “ready to fight for Wisconsin.”

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