

Lasry campaign: Alex Lasry going back on the air with new statewide buy

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Milwaukee - Today, Wisconsin U.S. Senate candidate Alex Lasry announced that his campaign is going back on the air with a seven-figure statewide media buy. The television buy comes after Lasry's announcement last week of his campaign's six figure digital buy.

The television buy will include statewide broadcast and cable in the coming days. The new television ads discuss the importance of protecting voting rights, helping raise wages for working families, and how progressive values are good for business. The ads can be viewed here:

- [Progressive Values](#)
- [Voting Rights](#)
- [Here's an Idea](#)

"We are going back on the air to show that there is a real alternative to Ron Johnson - a candidate that has a proven track record of delivering real results for Wisconsinites," said Lasry. "For over a decade, we have only had one U.S. Senator fighting for us and it's time to change that. I will fight every day to bring more resources back to Wisconsin and to actually get things done."

The Lasry campaign previously was on the air with a seven-figure statewide broadcast and cable buy in October and November.

"From elected officials, to organized labor, to everyday people, we are building a statewide grassroots campaign that will beat Ron Johnson," said Lasry. "As a result

of our growing statewide support, we will have the resources needed to win this seat, protect the Democratic majority in the U.S. Senate, and give Tammy Baldwin a true partner in Washington to work on behalf of every Wisconsinite.”

The Democratic Primary Election for the United States Senate will be held Tuesday, August 9th, 2022. For more information about Alex Lasry’s campaign, visit www.alexlasry.com.