

# Lasry campaign: Releases new TV ad “Made”

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**Milwaukee** - Today, Alex Lasry’s campaign released a [new TV ad](#) focusing on the economy and his track record as a “make it in America Democrat”. Lasry talks about his efforts building Fiserv Forum using progressive values, including sourcing 80% of the materials and services from Wisconsin and paying workers at Fiserv Forum at least a \$15 an hour minimum wage with a union.

Lasry is the most labor-endorsed candidate in the race and is the best candidate to take on Ron Johnson in November. Lasry has a plan to put more money back into working people’s pockets and build an economy that works for everyone. Yet, in order to do that, we must defeat Ron Johnson.

**[WATCH “Made” HERE](#)**



**TRANSCRIPT:**

*When it comes to building an economy that works for everyone.*

*One Democrat doesn't just talk. Alex Lasry gets it done.*

*Building Fiserv Forum on progressive values:*

*Demanding 80% of the materials come from Wisconsin.*

*Now paying workers at least \$15 an hour, minimum wage.*

*Endorsed by labor, Lasry is a make-it-in-America Democrat, who can beat Ron Johnson.*

*I am Alex Lasry and I approve this message because it's time to get more money in the pockets of working people.*