

Lazar campaign: Launches new targeted advertising campaign in WI District II, Court of Appeals

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(Waukesha, Wis.) – Today, Waukesha County Circuit Court Judge Maria Lazar and her campaign launched a hyper-targeted advertising program focused on turning out her supporters to vote in the April 5th election for the District II Court of Appeals. [View the video and listen to the radio advertisements on the campaign website here.](#) The advertising program leverages Connected TV, OTT, Programmatic Inventory, and Paid Social Inventory.