

Main Street Alliance: Looks to continue growing as an alternative to big-business lobbies

Posted on Monday, Jan 3, 2022

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Madison, WI- [UpNorth News profiled the work of Main Street Alliance since our expansion to Wisconsin in August of 2020.](#)

From the piece:

For years, the conversation on what government policies are good for business has been dominated by organizations like Wisconsin Manufacturers and Commerce (WMC) and chambers of commerce.

But Shawn Phetteplace, Midwest regional manager at [Main Street Alliance](#) (MSA), a progressive small-business advocacy organization, said those policies actually “made it harder for small businesses to survive.”...Phetteplace laid out the organization’s priorities going into 2022, which include advocating for [Medicaid expansion](#), paid family leave, affordable child care, fair tax laws, anti-monopoly work, and access to capital.

...And while small businesses are frustrated with the ongoing proliferation of the pandemic, Phetteplace commended Gov. Tony Evers for [making federal COVID-19](#)

[funds available](#) for small businesses across the state.

“The Evers administration has done more for small business than probably about any other state government in the country on a per capita basis to help provide grants and direct support,” Phetteplace said, “which is really what small businesses needed most this year.”

[Read more here.](#)

Together, we will make Wisconsin the best state in the country to start and run a small business. That is our goal and we look forward to working with champions of Main Street to make it happen.