

Majority Forward: Launches TV & digital ad campaign calling out Ron Johnson for siding with Chinese government over Wisconsinites

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Washington, D.C. – Today, Majority Forward is launching a new television and digital ad campaign in Wisconsin concerning Senator Ron Johnson, titled “Phony.” The spot highlights how Johnson has sided with the Chinese government at the expense of Wisconsin workers, families, and businesses.

“Ron Johnson has sided with the Chinese government while turning his back on the people he was elected to represent—and now Wisconsin workers and families are paying the price,” **said J.B. Poersch, President of Majority Forward.** “Wisconsinites deserve better, and that’s exactly why voters must hold Johnson accountable.”

Johnson has voted against bipartisan legislation that would fight inflation, address supply chain issues, invest billions in manufacturing, and hold the Chinese government accountable for its unfair trade practices that hurt American workers.

The ad will reach voters across Wisconsin beginning today on statewide broadcast, cable, satellite, and digital platforms as part of a \$2.7 million advertising campaign. View the ad [here](#).

“Phony” Ad Transcript:

“In Wisconsin, everything’s gotten so expensive.”

“Because America’s too dependent on China.”

“So we sure know phony baloney policies when we see them.”

“Senator Ron Johnson voted against cracking down on China with higher tariffs and tougher trade deals.”

“And even voted against punishing China for manipulating its currency.”

“No wonder everything keeps going up and up and up.”

“Senator Johnson — stop making it easier on China and tougher on us.”