

McGrath campaign: Releases first television ad of the campaign

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Menomonie, WI — Today, Deb Baldus McGrath, candidate for Wisconsin's Third Congressional District, unveiled "Jump," the first television ad of her campaign.

The ad references Deb's demanding drills in Airborne school as a junior Army Officer. As Deb leaps out of a plane and into free fall - nearly 40 years after her jumps in the Army - she narrates: "I'm running for Congress because of the sky-high cost of *everything*."

The ad highlights her grit and determination to protect women's rights and work across the aisle to get results for Wisconsin families.

"With 25 years of proven leadership experience in the Army and CIA, I am ready to serve again. I'm running for Congress to bring the common sense of Wisconsin to Washington to address the challenges of rising costs, threats to our rights, and partisan dysfunction."

Read a transcript of the ad below.

I'm Deb Baldus McGrath ... and someday when my grandkids ask what I used to do ...

I'll tell them I was the only woman in my Army jump school. The guys thought I'd chicken out.

I was first out the door.

After serving as an Army officer and in the CIA, I'm running for Congress because of the sky-high cost

of everything.

Wisconsin needs a representative who thinks for herself, works with both parties and fights for women's rights.

I approved this message ... because sometimes it takes a mom to get things done.