

Metro Mountain Bikers and Washington County Parks: Partner for women's mountain biking event

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SLINGER - Metro Mountain Bikers, a local mountain bike trail building organization, announced they will be hosting a women's mountain biking event at Heritage Trails County Park to celebrate International Women's Mountain Biking Day on May 7th, 2022, from 12-4pm.

The event is free and open to female riders of all ages and skill levels. This is an opportunity to ride the newly constructed Heritage Trails with other women from all over southeastern Wisconsin and experience community-driven passion for mountain biking. Raffle tickets can be purchased for assorted LIV and Giant bike gear, hats, and gift cards. Wheel and Sprocket will provide on-site bike maintenance and education. Brooks Adventures, the mountain bike coaching experts and founders of Women on Wheels instruction clinics, will offer a quick fundamental lesson and advice. Other event sponsors include Wild Marketing Group, who generously donated custom raffle items and volunteer shirts. 1840 Brewing Company will be at the park providing beverages for purchase.

Metro Mountain Bikers (Metro) is a non-profit, volunteer organization dedicated to sustainable trail riding. The volunteer staff maintain over 30 miles of trails in multiple counties, including Milwaukee, Waukesha, and Washington. Trail development and construction started in May 2020 at Heritage Trails County Park, and the park now has about 3.5 miles of singletrack ready to open for the 2022 riding season. *"The Washington County Parks System is very grateful for the partnership with Metro Mountain Bikers and all of the hard work their organization and its volunteers have put into the newly constructed Mountain Bike Trails at Heritage Trails County Park. These trails are a great new amenity to the park, and*

*will give mountain bikers across Southeast Wisconsin a truly unique place to ride.” -
Quote from Logan Bliss*

As Metro works to expand access to local mountain bike trails, board members say it is vitally important to recruit and support female riders to increase diversity in the mountain biking community. “As a female rider, I’m excited about Metro’s work to provide opportunities for females to ride together and celebrate the growing number of female mountain bikers in Wisconsin,” said Metro board member Lindsay Carlson, who is also the event coordinator and co-founder of a local women’s mountain biking group. “Interest in mountain biking has been growing rapidly since the pandemic hit, so it’s more important than ever to engage with our community and get more females out there enjoying the sport. The most important thing we can do for female riders is encourage each other, build opportunities to recruit other women, and have fun riding together. That’s what this event is all about.”

To view details about this event, please follow the link:

<https://www.metromountainbikers.com/International-Womens-MTB-Day-Event>