

Midwestern BioAg: Introduces carbon farming support with Indigo Agriculture

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Collaboration Poised to Help Farmers Access, Maximize Carbon Credit Opportunity

March 17, 2022 (Blue Mounds, WI) — [Midwestern BioAg](#) (MBA) today announced a new collaboration with [Indigo Agriculture](#) to help farmers access and maximize success in the rapidly growing market for agricultural carbon credits. The collaboration – which will enroll and support farmers’ participation in [Indigo’s premier carbon farming program](#) – represents the next step in MBA’s nearly 40-year legacy of advocating for better farming through improved soil health.

Starting with the 2022 planting season, MBA farmers adopting practices that prioritize the biology of soil alongside its physical and chemical properties will be able to translate their efforts into a new income stream: high-quality, registry-issued agricultural carbon credits. By combining MBA’s deep expertise in soil health practices and holistic agronomic services with Indigo’s industry leading carbon measurement, reporting, and verification capabilities and buyer network, the collaboration will provide individualized, end-to-end support for farmers, helping them earn the most for their efforts by producing the most in-demand quality credits.

“By partnering with Indigo Agriculture, we are excited to bring additional profit opportunities to our growers for the same soil-building practices that we have long recommended,” said Gaji Balakaneshan, Chief Operating Officer of Midwestern BioAg. “Agriculture is at an inflection point now that farmers are being incentivized

to adopt such practices, driving operations that are more sustainable as businesses as well as stewards of our land.”

Validated through data collection, a rigorous scientific methodology, and third-party verification and backed by a network of committed buyers, Indigo’s carbon program offers a minimum grower payment of \$20/credit. With its farmer-friendly terms and [suite of educational resources](#), *Carbon by Indigo* is designed to help farmers get the most value out of carbon farming long-term, both from carbon credit income and from soil health improvements.

“Midwestern BioAg has been a trusted advocate for the benefits of soil health practices long before the market for agricultural carbon credits even existed,” said Heather Gieseke, Commercial Head of Carbon at Indigo Ag. “Today’s advancements in science and technology have made it possible for farmers to translate these practices into a whole new crop – carbon. Indigo is proud to work with MBA to help farmers receive the most value and benefits for their efforts as the carbon opportunity continues to grow.”

More information about Midwestern BioAg can be found [here](#). Farmers interested in learning more about Carbon by Indigo can find additional information [here](#).