

Milwaukee County Executive Crowley: Fireworks return to Milwaukee's lakefront on July 3rd

Posted on Thursday, May 26, 2022

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

MILWAUKEE, WI - After a two-year hiatus, Milwaukee's July 3 fireworks display presented by [American Family Insurance](#), [Milwaukee County Parks](#), the Kelben Foundation, Inc. and [Town Bank, a Wintrust Community Bank](#), returns to the lakefront this summer.

The July 3rd display, which attracts over 100,000 people to Milwaukee's lakefront is an over 50-year tradition. On Sunday, July 3, the 45-minute fireworks display will begin around 9:30 pm.

"The popular July 3rd fireworks have certainly been missed the last two years, and American Family Insurance is pleased to return as a co-presenting sponsor of this event," **said Ranell Washington, American Family Insurance partnership development advisor.** "American Family, along with the other event sponsors, are all looking forward to having the community come together again at Milwaukee's lakefront for an amazing summer celebration."

Community members are invited to return to Veterans Park, Bradford Beach, or Lake Park for the best viewing locations.

"The Kelben Foundation is excited to partner with American Family and Town Bank to bring back the iconic fireworks to the Milwaukee lakefront for all residents of southeast Wisconsin to enjoy," **said Ted Kellner, Chairman and CEO of T&M Partners LLC.**

Parking operations at the lakefront will begin at 6 a.m. on July 3. All lots can be

accessed from Lincoln Memorial Drive and are first-come, first-served. There are no in-out privileges once a vehicle enters the grounds. No overnight parking is allowed. All vehicles are asked to leave the grounds after the fireworks display has concluded.

“With the great support from our partners, I am excited for us to bring back this long-standing tradition to the lakefront,” **said Milwaukee County Executive David Crowley.** “We’re looking forward to a fun and safe atmosphere for all choose to join the festivities.”

“Milwaukee County Parks welcome you and your family back to the lakefront for the fireworks display thanks to our event sponsors,” **said Guy Smith, Milwaukee County Parks Executive Director.** “In partnership with the City of Milwaukee, Milwaukee County Sherriff’s Office, and United State Coast Guard onlookers can enjoy a safe, family-friendly celebration.”

Milwaukee County Parks are also requesting volunteers to help clean up the lakefront prior to and after the fireworks display. To learn more about the July 3rd Fireworks display, visit <https://www.milwaukeefireworks.org/>