

Nelson campaign: AdWatch

Posted on Monday, Jul 18, 2022

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Appleton, Wis. – Outagamie County executive and populist Wisconsin U.S. Senate Candidate Tom Nelson on Friday released his third television ad, “[Pulling for All Wisconsin](#),” putting electability front and center in the Senate race while highlighting Nelson’s small-town resume and progressive bonafides.

Nelson highlights major contrasts with other frontrunners like Alex Lasry and Sarah Godlewski with references to his middle-class Wisconsin roots and that, unlike Mandela Barnes, he has consistently advocated for Medicare for All.

Nelson has won six races in Outagamie County, a county Trump won by ten points and has stressed the need for Wisconsin Democrats to expand margins outside of Madison and Milwaukee to compete with the deep pockets and conspiracy-based campaign of Republican incumbent Ron Johnson.

Using a little humor, also evident in his previous “[Toilet Paper](#)” ad and “[On Your Team](#)” ad, Nelson concludes that, “I’ll fight the extremism in Washington by pulling for ALL Wisconsin.”

Watch the new ad [here](#).

Tweet to ad [here](#).

Read the script of the new ad below:

“Pulling for ALL Wisconsin” script:

Hi, I’m Tom Nelson Outagamie County Executive, candidate for the U.S. Senate and I approve this message.

Democrats like me, not from Madison or Milwaukee, have a “hole” different approach.

We have a different touch.

A different cast.

Oh, we read good books.

Not the biggest pocketbooks.

I’ve won six times in Trump Country, pulling for what matters; jobs, Medicare for all, union rights, women’s rights, a planet in crisis.

I’ll fight the extremism in Washington by pulling for all Wisconsin.