

Nelson campaign: **BREAKING** - On eve of crucial Wis. Senate debate, grassroots populist Tom Nelson releases new ad highlighting a “Hole” different approach

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Appleton, Wis. – Outagamie County executive and populist Wisconsin U.S. Senate Candidate Tom Nelson on Friday released his third television ad, “[Pulling for All Wisconsin](#),” putting electability front and center in the Senate race while highlighting Nelson’s small-town resume and progressive bonafides.

Nelson highlights major contrasts with other frontrunners like Alex Lasry and Sarah Godlewski with references to his middle-class Wisconsin roots and that, unlike Mandela Barnes, he has consistently advocated for Medicare for All.

Nelson has won six races in Outagamie County, a county Trump won by ten points and has stressed the need for Wisconsin Democrats to expand margins outside of Madison and Milwaukee to compete with the deep pockets and conspiracy-based campaign of Republican incumbent Ron Johnson.

Using a little humor, also evident in his previous “[Toilet Paper](#)” ad and “[On Your Team](#)” ad, Nelson concludes that, “I’ll fight the extremism in Washington by pulling for ALL Wisconsin.”

Watch the new ad [here](#).

Tweet to ad [here](#).

Read the script of the new ad below:

“Pulling for ALL Wisconsin” script:

Hi, I’m Tom Nelson Outagamie County Executive, candidate for the U.S. Senate and I approve this message.

Democrats like me, not from Madison or Milwaukee, have a “hole” different approach.

We have a different touch.

A different cast.

Oh, we read good books.

Not the biggest pocketbooks.

I’ve won six times in Trump Country, pulling for what matters; jobs, Medicare for all, union rights, women’s rights, a planet in crisis.

I’ll fight the extremism in Washington by pulling for all Wisconsin.

Nelson for Wisconsin also announced raising nearly \$1.6 million overall for the cycle, with over 51% of the money from Wisconsin donors as opposed to the vast majority of our opponents donors coming from out-of-state or their own self-funding. Overall 90% of donations were under 200. Nelson raised over \$227,000 for the quarter.

Campaign manager Irene Lin said, “Most Wisconsinites are still only now tuning into the U.S. Senate race and Democrats are hungry to beat the most unpopular Senator in America. We don’t need to send another millionaire to the Senate, but we do

need someone who has a proven track record of winning in tough areas and who can relate to everyday Wisconsinites. Pastor's son Tom Nelson may not have the biggest bank account, but like Russ Feingold's upset in 1992, we believe his underdog message will resonate in the end."