NRSC: Operación ¡Vamos! reached over 1.4 million Hispanic voters

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Washington, D.C. –Today, NRSC Chairman Rick Scott announced Operación ¡Vamos! has contacted over 1.4 million Hispanic voters across nine states. "Operación ¡Vamos!", a seven-figure investment in Hispanic field and communications program began in April of this year. The program has enabled the NRSC, RNC and state parties to share the Republican message with voters in key battleground states for the midterm election. Chairman Scott has been focused on the importance of the Hispanic vote since he took over the committee in 2021.

The focus of Operación ¡Vamos! has been to work with the collected data effectively to develop a holistic view of each voter and understand how best to engage them in order to sustain a dialogue on the issues of most concern.

- Top Issues:
    - Economic Issues: Inflation/Gas/Jobs
    - Crime
    - Border Security
    - Failing Schools
- 41% Disapprove of President Biden
- 67% Disapprove or are undecided about the job performance of their Democrat Senator.
- Operación ¡Vamos! is active in Arizona, Colorado, Florida, Georgia, Nevada, North Carolina, Pennsylvania, Washington State and Wisconsin.

Statement from NRSC Chairman Rick Scott: "As we come to the end of Hispanic Heritage Month and with only 20 days left until Election Day, I am happy to announce that our team has reached over 1.4 million Hispanic voters across the country. Democrats seem confused as Hispanic Americans move away from their

party in droves. But for these voters, the choice couldn't be more clear. Hispanics are fed up with Joe Biden and the Democrats who are destroying our country, the economy and making our communities less safe. We are dedicated to winning the Hispanic vote in our key battleground states so we can retake the majority in November."