

# Office of the Commissioner of Insurance: Over 212,000 Wisconsinites enroll in health coverage on Healthcare.gov

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**Madison, Wis.** — Today, the Centers for Medicare and Medicaid Services (CMS) announced that during the recent Open Enrollment Period (OEP) 212,209 Wisconsinites signed up for health insurance on Healthcare.gov. This is Wisconsin's highest enrollment since the 2018 OEP.

"Ensuring every Wisconsinite has access to quality, affordable health care is more important than ever, and it's exciting to see thousands of Wisconsinites find health care coverage on Healthcare.gov," said Governor Tony Evers. "I am grateful for the navigators, consumer advocates, and other stakeholders that participate in our Health Care Coverage Partnership whose good work has helped make sure more Wisconsinites get covered."

Governor Evers launched the [DHS OCI Health Care Coverage Partnership](#) in 2019 to improve coordination around outreach and education, increasing enrollment and health insurance literacy, and improving enrollment retention. In 2020, this partnership launched [WisCovered.com](#) as an accessible resource for consumers to get connected with enrollment information. The online services are available in English, Spanish, and Hmong. During the 2022 OEP, over 8,000 Wisconsinites visited this site.

"The work of this partnership would not be possible without Governor Evers' leadership and commitment to increasing health care coverage," said Commissioner Houdek. "Thanks to the Governor's investments in Wisconsin-based

health insurance navigators and the increase in funding provided by the Biden Administration to support enrollment efforts, thousands more Wisconsinites have signed up for affordable health care coverage.”

Last year, Governor Evers [provided](#) \$2 million in funding for [Covering Wisconsin](#), our state’s navigator entity, to support their efforts to help Wisconsinites understand their health care coverage options. The Biden Administration also announced an [investment of nearly \\$2 million](#) in community nonprofits that can assist Wisconsinites with enrollment applications and help consumers receive financial assistance through HealthCare.gov.

The OEP closed on January 15, 2022, but individuals may still qualify for special enrollment periods throughout the year due to their personal circumstances. Individuals who have recently lost health coverage, gotten married, or had a baby may qualify. Wisconsinites can find out if they qualify for a special enrollment period by calling (877) 947-2211 or finding free local help through [Covering Wisconsin](#).