

# Opportunity Wisconsin: NEW VIDEO: “I don’t think Senator Johnson understands what Main Street is.”

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MADISON, Wis.—Today Opportunity Wisconsin released the [second in a series of new videos](#) highlighting how U.S. Senator Ron Johnson’s ‘[crowning achievement](#)’ in the Trump tax law not only benefited his family’s business but also [disproportionately benefits the wealthy](#) at the expense of working Wisconsinites. The video series features Wisconsin small business owner Melissa Buchholz and Seth Hanlon, a tax policy expert with the Center for American Progress. With the new videos, Opportunity Wisconsin is continuing their call for Senator Johnson to stop putting politics over the people of the Badger State and start voting for policies that support Wisconsin workers and families.

“One of the provisions of the Tax Cuts and Jobs Act was known as the pass through deduction. Senator Johnson tried to sell it as a small business tax cut,” said Hanlon. “In reality, 60% of the benefit of this so-called small business tax cut goes to the richest 1% of Americans, people like Senator Johnson himself. It further unlevelled the playing field against small business owners.”

“I don’t think that Senator Johnson understands what Main Street is,” said Buchholz. “I look at lawmakers like Ron Johnson, and I just think how do you justify this to yourself when you work to help the people on top have even more and leave the rest of us in the dust?”

Full Video Script:

SETH: Senator Johnson has been unabashed about giving tax cuts to people like himself. He continues to be proud of this tax cut that he was a key player in in

2017.

MELISSA: Tax policies generally are super important to our businesses. But we're treated less fairly than larger corporations.

SETH: One of the provisions of the Tax Cuts and Jobs Act was known as the pass through deduction. Senator Johnson tried to sell it as a small business tax cut. In reality, 60% of the benefit of this so-called small business tax cut goes to the richest 1% of Americans, people like Senator Johnson himself. It further unlevelled the playing field against small business owners.

'MELISSA: I don't think that Senator Johnson understands what Main Street is. I look at lawmakers like Ron Johnson, and I just think how do you justify this to yourself when you work to help the people on top have even more and leave the rest of us in the dust?

Since early 2021, Opportunity Wisconsin has been working to hold Senator Johnson accountable to his constituents and to demand he vote for policies that support Wisconsin residents. In addition to holding conversations with Wisconsin workers and families across the Badger State, Opportunity Wisconsin has [spent over \\$5 million](#) in TV ads urging Senator Johnson to focus his work in Washington on addressing the economic needs of his constituents and to stop putting his personal profits over the people of Wisconsin.