

Opportunity Wisconsin: New video: Senator Johnson is trending for all the wrong reasons

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Video is latest in over \$3 million effort from Opportunity Wisconsin to hold Senator Johnson accountable

MADISON, Wis.—Today Opportunity Wisconsin [released a new video](#) highlighting the absurd, outlandish, and even dangerous reasons Senator Ron Johnson has been trending in the news lately. The new video is Opportunity Wisconsin's latest effort to hold Senator Johnson accountable and to vote for policies that support Wisconsin residents. In addition to holding conversations with Wisconsin workers and families across the Badger State, Opportunity Wisconsin has [spent over \\$3 million](#) in TV ads since early 2021 urging Senator Johnson to stop putting his personal profits over the people of Wisconsin.

Meghan Roh, Opportunity Wisconsin Program Director:

"Here we go again. Senator Ron Johnson's name has been popping up a lot lately, but this isn't the first time Senator Johnson has grabbed headlines for the wrong reasons. It happened when he tried to block critical pandemic relief from Wisconsinites, and also giving tax breaks to the wealthy few during his time in office. It happens each time he spreads new misinformation about COVID-19 and when he downplays the January 6 insurrection. Honestly, it's getting hard to keep up with it all. Senator Johnson needs to start working for the people of Wisconsin and stop putting his personal profits over the people of the Badger State."

In November, Opportunity Wisconsin launched a seven-figure TV ad calling out Senator Johnson for putting his own personal profits above hardworking Wisconsinites. The ad, "[Service](#)," features Dan, a former U.S. Navy submariner from Fall Creek, calling out Senator Johnson for passing a special tax break that benefited his family's business and for doubling his wealth since taking office.