

Opportunity Wisconsin: Sen. Johnson doubles (quadruples?) down on Trump tax loophole as a “significant accomplishment”

Posted on Tuesday, Apr 5, 2022

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

MADISON, Wis. —Today Senator Ron Johnson quadrupled down on his work to pass a special tax break that benefited his family business [during an interview with WSAU](#), calling it a “significant accomplishment.” In the interview, Senator Johnson also noted that he “only” doubled his net worth, and griped that he hadn’t increased it by much more.

Meghan Roh, Opportunity Wisconsin program director:

“Senator Johnson is missing the point. Not only did he push through a loophole in the Trump tax law that benefitted his family’s business and [‘disproportionately benefits the wealthy,’](#) but it was done at the expense of working Wisconsinites. In fact, Senator Johnson’s [‘crowning achievement’](#) was projected to deliver an average of just \$20 to middle-income Wisconsin families in 2019, while [giving a payday of over \\$25,000 to the richest one percent.](#)”

“Too many across the Badger State are worried about paying their bills and putting food on the table, and instead of working to bring down costs, Senator Johnson continues to be against bringing new, good-paying jobs to the state, against bringing down the costs on health care and prescription drugs, and against tax cuts for families with children. It’s time for Senator Johnson to start working for the Badger State and stop putting his personal profits over the people of Wisconsin.”

Yesterday, [Opportunity Wisconsin](#) launched a [new, nearly 7-figure TV ad](#) calling out

Senator Ron Johnson for putting his own personal profits above hardworking Wisconsinites. The new ad, "[Duty](#)," features William, a U.S. Air Force veteran, and is a follow-up to "[Grocery Store](#)," which [launched last month](#), and "[Power](#)" which [launched earlier this year](#).

"[Duty](#)" is running on broadcast, cable, and digital platforms in the Milwaukee, Madison, Green Bay, and Wausau media markets.

The new ad is Opportunity Wisconsin's latest effort to hold Senator Johnson accountable to his constituents and to demand he vote for policies that support Wisconsin residents. In addition to holding conversations with Wisconsin workers and families across the Badger State, Opportunity Wisconsin has [spent over \\$5 million](#) in TV ads since early 2021 urging Senator Johnson to focus his work in Washington on addressing the economic needs of his constituents and to stop putting his personal profits over the people of Wisconsin.