

Opportunity Wisconsin: Video highlights how U.S. Sen. Johnson's "crowning achievement" isn't working for Wisconsin

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MADISON, Wis.—Today Opportunity Wisconsin released the [first in a series of new videos](#) highlighting how U.S. Senator Ron Johnson's 'crowning achievement' in the Trump tax law not only benefited his family's business but also [disproportionately benefits the wealthy](#) at the expense of working Wisconsinites. The video series features Wisconsin small business owner **Melissa Buchholz** and **Seth Hanlon**, a tax policy expert with the Center for American Progress. With the new videos, Opportunity Wisconsin is continuing their call for Senator Johnson to stop putting politics over the people of the Badger State and start voting for policies that support Wisconsin workers and families.

Video Script:

MELISSA: *Senator Johnson has prided himself on tax cuts for businesses. But as a small business owner, I haven't felt any of that. He's using our name but not actually doing anything that supports us.*

SETH: *Senator Ron Johnson voted for tax cuts for corporations and for wealthy people like himself, and he voted against critical tax relief for working families when they needed it most. The Tax Cuts and Jobs Act was simply a massive tax cut for corporate America. Supporters and proponents promised that these tax cuts were for the middle class and that they would trickle down to the middle class. They weren't. They were overwhelmingly for corporations and for wealthy individuals. They've simply made the rich richer.*

MELISSA: *Our tax burden has not been reduced because of the Tax Cuts and Jobs Act. The people benefitting from these tax policies aren't even part of our communities. Yet, they're the ones reaping all the tax benefits.*

Since early 2021, Opportunity Wisconsin has been working to hold Senator Johnson accountable to his constituents and to demand he vote for policies that support Wisconsin residents. In addition to holding conversations with Wisconsin workers and families across the Badger State, Opportunity Wisconsin has [spent over \\$5 million](#) in TV ads urging Senator Johnson to focus his work in Washington on addressing the economic needs of his constituents and to stop putting his personal profits over the people of Wisconsin.