

Pepin County: Announces its 2022 “Get Outside! Outdoors in Pepin County” campaign!

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Pepin County, WI (April 2022): Visit Pepin County is set to release “[Get Outside! Outdoors in Pepin County](#)”. A summer-focused campaign highlighting not only its outdoor recreation activities of Pepin County but encouraging visitors to get out of their houses, pack up the van, and head to Pepin County for food, drink, shopping, attractions, and outdoor recreation in the cities, villages, towns and small communities in this region.

The campaign is set to run through September and is geared toward area drive markets to encourage outdoor enthusiasts and families to enjoy the outdoors and many offerings in this area which also borders the Mississippi River. Pepin County offers a variety of accommodations, eateries, shopping, and silent sports activities; the County has an abundance of outdoor experiences catering to the amateur to the experienced outdoorsmen.

Community highlights include [charming downtowns](#), [boating](#) opportunities, local farmers [markets](#), expansive [hiking](#) including [Maiden Rock Bluff](#) and the river delta [Tiffany Bottoms State Natural Area](#) to wildlife [viewing](#) in the grasslands, hardwood forests, and bottomlands.

The area offers restaurants and cafes, bars and grills, and a variety of sweet offerings from bakeries to pie to pizza farms. Check out the Pepin County [2022 Visitors Guide](#) for more.

Visitors to <https://visitpepincounty.com> may now enter to win a trip to Pepin County. Enjoy an overnight stay from the [Lost Creek Retreat](#), dine at [Harbor View Café](#), grab

some pie from [Stockholm Pie and General Store](#) and finish with a bottle of wine at [Villa Bellezza Winery & Vineyards](#)!

The proceeds from Wisconsin's Destination Marketing Organizations Grant Program will benefit the many shops, attractions, and restaurants located within Pepin County.

Destination Marketing Organizations Grant Program

The purpose of this [program](#) is to provide tourism promotion and tourism-development organizations assisting with restoring economic activity in Wisconsin following the COVID-19 pandemic. Funding for this assistance was provided to Wisconsin by the federal American Rescue Plan Act of 2021.