

Pfaff campaign: Brad Pfaff announces LCV Action Fund endorsement to continue fighting for Wisconsin's rural and agricultural communities in Congress

Posted on Wednesday, Sep 21, 2022

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LA CROSSE — Today, **State Senator and nominee for Congress Brad Pfaff** announced that the League of Conservation Voters Action Fund has endorsed his campaign to bring western Wisconsin values to Congress.

“The climate crisis is real, and we need real solutions that recognize the critical role that farmers will play. The endorsement of the League of Conservation Voters Action Fund is proof that this campaign is laser-focused on these solutions,” said **Brad Pfaff**. “Growing up on a dairy farm in rural La Crosse County, I learned that we are best equipped to solve tough problems when we work together. I used these homegrown values to inform my service as Secretary of the Wisconsin Department of Agriculture, Trade, and Consumer Protection, and in Congress I’ll fight to address the climate crisis alongside Wisconsin farmers.”

“State Senator Brad Pfaff has spent his life fighting to build a healthy environment with clean air and clean water for all people in Wisconsin, and we are thrilled to support his campaign so he can continue this work in Congress,” said **LCV Action Fund Senior Vice President of Government Affairs Tiernan Sittenfeld**. “Brad Pfaff will fight for all communities, and especially rural communities, to be part of our transition to a clean energy future and ensure that our climate solutions work for communities across western Wisconsin.”

“During his time in the Wisconsin legislature, State Senator Pfaff has consistently defended our freedom to vote, championed efforts to protect our drinking water, and fought for a clean energy future – earning a 100% on our 2021-2022 Conservation Scorecard,” said **Wisconsin Conservation Voters Government Affairs Manager Peter Burress**. “Wisconsinites in the 3rd Congressional District deserve a Congressman who will represent their values, and State Senator Pfaff is that candidate.”

This endorsement is the latest in a long list of supporters – from elected officials to community leaders to national organizations – that are lining up to support Brad’s campaign in November because he is the right choice for working Wisconsinites. This includes the WI AFL-CIO, NewDems Action Fund, United Rural Democrats, Wisconsin Grocers Association, and Wisconsin Pipe Trades Association, along with the endorsements of Congressman Ron Kind and former U.S. Senator Herb Kohl.