

# Pfaff campaign: Brad Pfaff receives NARAL endorsement

Posted on Wednesday, Sep 28, 2022

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

**LA CROSSE** — Today, **State Senator and nominee for Congress Brad Pfaff** announced that the National Abortion Rights Action League (NARAL) Pro-Choice America PAC had endorsed his campaign to fight for reproductive rights in Congress.

“This November, our reproductive rights are on the ballot, and if we don’t stand together we could see abortion banned nationwide,” said **Brad Pfaff**. “I’m proud to have the endorsement of the NARAL PAC in my fight to stop people like Derrick Van Orden from making reproductive health care decisions for my family or families across this district. With NARAL’s support, we will lead the charge at the ballot box and make *Roe v. Wade* the law of the land.”

“MAGA extremists want to ban all abortion everywhere, and they couldn’t care less about the people they’re hurting,” said **NARAL Pro-Choice America President Mini Timmaraju**. “What happens on Election Day could make all of the difference when it comes to protecting reproductive freedom, which is why we need leaders in Congress like Brad Pfaff who will step up to the plate and fight for abortion rights.”

This endorsement is the latest in a growing number of supporters — [including](#) the Planned Parenthood Action Fund and Wisconsin State Treasurer Sarah Godlewski — who are lining up to join Brad’s campaign to bring western Wisconsin values to Congress, and to prioritize reproductive rights and the state and national level. Last week, Brad [released](#) the first TV ad of his general election campaign where he shared a personal story of a pregnancy complication and vowed to never stop fighting for the right to choose.