

# Protect Our Care: Acting Milwaukee Mayor Cavalier Johnson urges health care sign-ups ahead of Jan. 15 deadline

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**MILWAUKEE, WI** — Today, Milwaukee Mayor Cavalier Johnson joined Protect Our Care Wisconsin to discuss the ongoing Open Enrollment period, and urged Milwaukeeans to sign up for coverage ahead of the January 15 deadline. City of Milwaukee Deputy Health Commissioner Erica Olivier and a Milwaukee resident who gets her health insurance coverage through the marketplace also joined the discussion.

A record [13.8 million people](#) have signed up for coverage through the ACA marketplaces thanks in large part to the American Rescue Plan's enhanced premium tax credits, which allowed four out of five eligible enrollees to find a plan for \$10 or less per month.

**Marketplace Open Enrollment began November 1. Milwaukeeans can still apply for health insurance at [www.HealthCare.gov](http://www.HealthCare.gov) - the deadline to apply for coverage is TOMORROW - Saturday, January 15, 2022.**

Understandably, some Milwaukeeans have historically been reluctant to purchase health insurance in the marketplace. Dina G, who recently decided to transition from her career towards freelance and semi-retirement was a little daunted and felt anxious about using the online marketplace. But in the end, she says "my actual experience was very pleasant, relatively easy, and fast. It was a huge relief to know that I didn't have to answer invasive medical history questions."

Milwaukee Deputy Health Commissioner Erica Olivier also participated in today's event, reminding Milwaukeeans that health insurance provides peace of mind and easy access to care, particularly in the midst of the pandemic.

Deputy Commissioner Olivier also sought to remind city residents that the Community Health Care Access Program (CHAP) is available to support any city residents who encounter challenges signing up for a plan. CHAP can be reached at [www.milwaukee.gov/chap](http://www.milwaukee.gov/chap) or call 414-286-8620 for immediate assistance. "

Milwaukee Mayor Cavalier Johnson reminded residents that "coverage through the affordable care act is even more affordable this year" due to enactment of the American Rescue Plan last year. Johnson closed his remarks with a clear message to the city, "Make sure your health care is all set for the coming year by going to [www.healthcare.gov](http://www.healthcare.gov) and signing up *today*, and if you don't get to it today, do it tomorrow."

You can watch the event [here](#).