

Rep. Swearingen: Announces bid for reelection

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RHINELANDER – Incumbent State Representative Rob Swearingen (R Rhinelander) announced he will seek his sixth, two-year term in the November election. The lifelong Rhinelander resident and small business owner is proud of his work in the legislature and bringing more jobs and prosperity to the 34th Assembly District. Rep. Swearingen is a strong advocate for lowering taxes, expanding broadband access district-wide, promoting tourism, and addressing the unique issues that only school districts in the Northwoods face.

“I am extremely humbled by the amount of support and encouragement I have received to run for a sixth term in the Assembly. As a restaurant owner, I understand firsthand the challenges our communities and businesses are facing with soaring gas prices and record-high inflation. I will continue working to keep property taxes low, help businesses get back on their feet, and get folks back to work. Over the past decade, the legislature has pushed forward with policies and reforms that provided such a great economic climate in our state. Unfortunately, it seems that now we are moving in the wrong direction,” said Rep Swearingen.

This session Rep. Swearingen fought to keep issues pertinent to the Northwoods at the forefront of the legislative agenda, including a historic investment in K-12 education, increasing aid to rural school districts, and increasing broadband access to homes and small businesses alike.

“This session, the legislature passed a fiscally responsible budget. While cutting taxes by \$2 billion, we once again made the largest K-12 investment in state history and provided \$125 million to aid broadband expansion. Broadband still remains a top priority of mine as the 34th Assembly District has received the most broadband expansion grants in the state. The Northwoods continues to be a great place to live,

work, raise a family, and investing in our schools and small businesses will ensure that will continue for years to come.”

During his fifth term, Rep. Swearingen served as the Chairman of the Assembly Committee on State Affairs and the Vice-Chair of the Assembly Committee on Tourism. Additionally, he served as a member of the Assembly Committee on Forestry, Parks and Outdoor Recreation, the Assembly Committee on Small Business Development, and as Vice-Chair of the State Building Commission.

“It has been my absolute privilege to represent the people of the 34th Assembly District, and I would be honored to have the opportunity to serve another term as your state representative. I respectfully ask for your support in the November election,” said Rep. Swearingen.

Rob and his wife Amy have been married for 30 years and reside in the Rhinelander area where they raised their two daughters. They have owned and operated the Al-Gen Dinner Club together for 29 years. The 34th Assembly District includes Vilas and Oneida counties.