

# Right Direction Women: Endorses Rebecca Kleefisch for Governor of Wisconsin

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Washington, D.C. – Right Direction Women (RDW), the first national group to focus on electing women to governor, announced their endorsement of former Wisconsin Lieutenant Governor- Rebecca Kleefisch.

With only [18 percent](#) of governor's offices currently held by women and 19 states that have never had a woman governor, Right Direction Women is determined to elect strong executives and shatter the glass ceiling of state-level politics. This year's election cycle brings a key opportunity for Republicans, and many Republican women, to win gubernatorial offices across the country. Wisconsin is at the top of the list and Kleefisch, if elected, would make history as the first female governor of Wisconsin.

"Right Direction Women is excited to endorse Rebecca Kleefisch for governor of Wisconsin," said Annie Dickerson, Founder and Chair of Winning For Women Action Fund and National Co-Chair of Right Direction Women. "Rebecca brings an impressive background and bright vision to the table and we are proud to support her on her journey," said Marie Sanderson, National Co-Chair of Right Direction Women, and Former RGA Policy Director.

Kleefisch is a proud conservative, cancer survivor, mother of two, and holds a decorated career and background of diverse experience. After beginning her career in journalism and starting a media and marketing firm, Kleefisch was elected Lieutenant Governor in 2010, where she served for eight years. Kleefisch went on to serve on the Women's Suffrage Centennial Commission and with Associated Builders and Contractors of Wisconsin, before founding [The 1848 Project](#) in 2020. In

September 2021, Kleefisch announced her run for governor.

Right Direction Women, a Section 527 political organization, launched earlier this month to support credentialed conservative women leaders in governors races across the country. The group is led by a seasoned team of political professionals, including The Honorable Susana Martinez, New Mexico's first female governor and the first Hispanic female governor in the history of the United States.

Explore more about Right Direction Women's work with this [video](#) highlighting some of the incredible women currently serving as chief executive of their state, the leaders before them, and opportunities to elect even more in 2022.