

School Choice Wisconsin Action: Poll: broad support for school choice programs

Posted on Thursday, Sep 1, 2022

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Polling released today by SCWA shows likely Wisconsin voters favor Wisconsin's school choice programs by a 51-23 margin. The poll also shows that Tim Michels and Tony Evers are in a head-to-head race in the Governors election.

The poll of 600 likely voters was conducted on August 22-24 by On Message Inc. (OMI). Lead OMI pollster Wes Anderson was named "Pollster of the Year" in 2019 by the American Association of Political Consultants. OMI has extensive experience in Wisconsin and is a leading national firm in the area of education public opinion.

A memorandum from OMI on the latest poll is available [HERE](#).

School Choice Wisconsin Action is a 501(c)(4) member organization that advocates for educational freedom in Wisconsin and provides information to members and others. We strive to empower families by advocating for quality educational options regardless of zip code or income. We believe it is a parent's right to choose the best educational environment for their child.