

# School Choice Wisconsin: Celebrates School Choice Week, history of the ground-breaking movement

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BROOKFIELD, WI – This Friday, School Choice Wisconsin (SCW) will be hosting an event at Lambeau Field to celebrate National School Choice Week. We will host over 29 schools and school systems from around the state. SCW will have over 300 guests, including parents, state legislators, businesses, and other community leaders who support our mission. In addition, SCW will have an all-star lineup of guest speakers. Our keynote speaker is former Wisconsin Governor Tommy Thompson.

Leading up to this event, SCW founder and former SCW board chair Susan Mitchell has [published an article here](#) that provides both history and context to the origins of this movement. The article does a beautiful job highlighting the work done to advance parental choice options throughout the state and nation. In addition, Susan leaves us with a charge for continued growth and parental freedom for all Wisconsin Families.