

Second Harvest Foodbank: Jones Dairy Farm donates truckload of food to Second Harvest Foodbank

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MADISON, Wis., June 8, 2022 – On Wednesday, June 8, a semi-trailer full of food from Jones Dairy Farm, a seventh-generation family-owned business based in Fort Atkinson, arrived at Second Harvest Foodbank of Southern Wisconsin. The donated food included brown rice, frozen carrots, garbanzo beans, quinoa, sunflower seeds, and black beans. In total, 19 pallets of food weighing more than 35,000 pounds were provided.

“We are incredibly grateful for this very generous donation,” said Michelle Orge, Second Harvest president & CEO. “Unfortunately, large donations like this are down, and the need is up because of high inflation and other economic factors. This nutritious product will be a welcome addition to the tables of the families we support in southwestern Wisconsin.”

In the coming weeks, the donated food will support approximately 125,000 people in southwestern Wisconsin who rely on Second Harvest’s network of partner agencies and programs for food assistance.

“Having been part of the southern Wisconsin community for more than 130 years, Jones Dairy Farm has always looked for opportunities to help out our neighbors through monetary support and product donations when possible,” said Jones Dairy Farm Marketing Manager Lisa Caras, a 7th generation Jones family member. “Although this truckload of food is particularly noteworthy because of the size, types of ingredients, and overwhelming demand right now, we understand the need to help fight food insecurity is ongoing which is why we’ll continue to donate food to Second Harvest, and other local food banks, on an ongoing basis.”

In addition to the food donation, Fortrans, Inc., a family-owned and operated truckload carrier specializing in temperature-controlled freight based in Fort Atkinson, Wisconsin provided the transportation for the food donation at no cost.

Images from the donation can be downloaded at [Jones Dairy Farm Donation Photos](#)

About Second Harvest Foodbank of Southern Wisconsin

Second Harvest Foodbank of Southern Wisconsin began working with local hunger-relief agencies in 1986. It helps end hunger in 16 southwestern Wisconsin counties through food distribution to its partner agencies, promotion of outside food assistance programs like FoodShare, and raising awareness of hunger. As southwestern Wisconsin's largest hunger-relief charity it meets nearly one million requests for help each year. From July 1, 2020, to June 30, 2021, Second Harvest, together with its partner agencies and programs, provided 19 million meals. It is one of 200 members of Feeding America, the nation's leading domestic hunger-relief charity. For more information, visit SecondHarvestMadison.org.

About Jones Dairy Farm

Jones Dairy Farm, a seventh-generation family-owned and operated business based in Fort Atkinson, Wisconsin, has been making breakfast sausage based on an original family recipe for more than 130 years. Jones makes a host of breakfast meats with simple ingredients including all-natural sausage, naturally smoked ham and Canadian bacon, dry-aged bacon, and braunschweiger. Visit www.jonesdairyfarm.com for more information.