

Security Health Plan: Names consumer sales manager

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MARSHFIELD – Security Health Plan of Wisconsin, Inc., has named Amy Parrish consumer sales manager.

Parrish will provide leadership to Security Health Plan’s consumer sales team to deliver high quality, affordable individual and family plan and Medicare plan options. She will identify market opportunities and improve the sales processes to serve members and prospective members more efficiently.

Parrish holds a bachelor’s degree in business management from Rasmussen College. She has more than 10 years of experience in sales and health insurance, including recent leadership roles with United Healthcare.

“I’m excited to be part of a successful, collaborative organization that puts members first. Security Health Plan is an industry leader and delivers on its promises,” Parrish said.

“Security Health Plan members will benefit from Amy’s knowledge, leadership and experience,” Security Health Plan Vice President of Sales Strategy Scott Van Order said. “She is a growth-focused leader and has a great track record of identifying member needs and developing solutions that work. Her prior experience will

contribute to Security's mission of helping people reach their best health by ensuring access to affordable and high-quality health insurance."