

Sen. Testin: Stevens Point dairy store nominated for “Coolest Thing Made in WI” contest

Posted on Tuesday, Sep 6, 2022

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Stevens Point, WI - Since opening its doors in 2017, Feltz's Dairy Store has drawn customers to Stevens Point with its unique atmosphere and exceptional products. Their homemade cheese curds have earned Senator Patrick Testin's nomination in Wisconsin Manufacturers and Commerce's (WMC) "Coolest Thing Made in Wisconsin" contest.

"People want to know where their food comes from, and the Feltz family provides that connection," noted Senator Testin. For six generations, they've farmed in Portage County and now they're offering visitors a chance to see how a Wisconsin favorite is made - from farm to table."

The Feltz family began farming more than a century ago with an emphasis on crop production. In 1995, they shifted their focus to dairy and began making cheese curds in 2021.

"We're thrilled to be nominated and glad for the opportunity to share what modern farming looks like with a broader audience," said store manager, Taryn Feltz. "From 50 cows in 1995 to 680 today - our farm has grown but our commitment to the community is as strong as ever."

Nominations for the contest are being accepted until September 9th at www.MadeinWis.com. The first round of voting will begin on September 19th