

St. Norbert College: Plans to hold State of the Economy event

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De Pere, Wis.: St. Norbert College will hold a State of the Economy event on Wednesday, Feb. 16, from 7:45 a.m. until 9:30 a.m. a.m. in Michels Ballroom, 405 Third St. on the college campus. The free event will consist of a 45-minute presentation followed by a question-and-answer session. Masks are required for all indoor events according to our current [COVID-19 Guidelines](#). To register, go to www.snc.edu/go/stateoftheeconomy.

Presented by the Center for Business & Economic Analysis (CBEA) at the college's Donald J. Schneider School of Business & Economics, the event is designed both for area professionals looking for more economic data ahead of executing their business planning and for individuals who are generally interested in the state of the country's economy.

Marc Schaffer, associate professor of economics and director of the Center for Business & Economic Analysis at the college, will be joined by students of the Schneider School in presenting an in-depth look at factors affecting the economy. Key topics will include gross domestic product, unemployment and inflation, and major economic changes with short-term effects.

The event is sponsored by [Amerilux](#).

The Center for Business & Economic Analysis was created to foster partnerships between the college's faculty and the local business and nonprofit communities. For more information, contact Amy Kundinger at 920-403-4223 or amy.kundinger@snc.edu.

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More about The Center for Business & Economic Analysis

The Center for Business & Economic Analysis (CBEA) of the Donald J. Schneider School of Business & Economics, was created to foster the relationships between the faculty and staff of St. Norbert College and the local business community. A guiding principle at St. Norbert College is the spirit of “*communion*,” which emphasizes and embraces the value of individuals coming together to serve one another.

The CBEA is designed to embody this spirit by working hand-in-hand with leaders in the local business and nonprofit communities to serve as a source for information, a source for networking and collaboration, and a source for problem-solving.

The CBEA comprises several St. Norbert faculty members and a team of top students in business and economics. The CBEA works with the northeast Wisconsin region to provide community-partner research, community-based research, speaking engagements and consulting services including:

- Economic-impact studies
- Leading-indicator analyses
- Market research and site-selection analyses
- Statistical modeling and forecasting
- Custom management case analyses
- Other consulting services

The mission of the CBEA is to be a valuable resource to the northeast Wisconsin business community, while providing our best and brightest students the opportunity to hone their skills with real-world applications.

For more information about the CBEA, email cbea@snc.edu.