

# University of Wisconsin - Madison Extension: Opportunity for local nonprofit professionals to connect and learn about fundraising and donor relations

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The Wisconsin Nonprofits Connect to Learn is a new online program designed to support nonprofit professionals and those who run community organizations on some of the topics most important to achieving their mission. The second mini-course of the online series, "Fundraising and Donor Relations," begins October 12 and registrations are currently open.

The needs of each organization are unique and varied, and the pandemic added a further complication for many nonprofit and community organizations. According to a report from the Helen Bader Institute for Nonprofit Management and the UW-Whitewater College of Business and Economics, Wisconsin nonprofit and community organizations experienced significant challenges in their operations and fundraising. While many of these organizations have shown incredible resilience, they also have a long way to go toward recovering and building future sustainability.

In response to this statewide need, Extension professionals from across the state developed and piloted this program in 2020 and 2021 in several Wisconsin counties. Now the program is being offered more broadly.

One of the unique features of this program is that it is focused on building a peer network while building some of the most asked-for skills. These workshops foster collaboration and co-creation through peer learning and network building.

## An invitation to nonprofits and community groups

There are three more offerings during 2022-2023. Sign up for an individual offering, or all four – there is no requirement to sign up for the entire series. Each offering is \$75 (scholarships available).

- Fall 2022: Fundraising and Donor Relations (starts October 12)
- Winter 2023: Telling Your Story Effectively (starts in February 2023)
- Spring 2023: Leadership & Organizational Culture (starts in April 2023)

To sign up: <https://tinyurl.com/winconnect2learn>