

UScellular: Announces \$407 million network investment in Wisconsin in 2021

Posted on Wednesday, Feb 16, 2022

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MADISON, Wis. (Feb. 16, 2022) - UScellular announced today that it made a \$407 million investment in its Wisconsin network in 2021. This includes \$31.4 million in general network upgrades, \$24.8 million in 5G modernizations and \$350.8 million in 5G spectrum that will bring additional benefits in the coming years and advances the company's multi-year 5G network strategy.

Additionally, in 2021 UScellular provided more than \$187,000 in funding to non-profit organizations, teachers and youth organizations across Wisconsin, including \$145,000 to four Boys & Girls Clubs, \$15,000 to the Waukesha Community Fund, \$5,000 to support Team Rubicon at Fort McCoy, \$5,000 to BASE Fort Atkinson, \$13,854 to teachers through donations to [DonorsChoose.org](https://www.donorschoose.org) and \$3,320 through its [Community Connections](#) program. Seven Wisconsin Boys & Girls Clubs also received \$147,082 worth of hot spots and service to help their members connect to the internet at the Clubs or at home as part of the company's [After School Access Project](#).

"Connectivity is more important than ever right now, and at UScellular we are committed to keeping our customers connected to the people and places that matter most to them," said Christine Paulsen, director of sales for UScellular in Wisconsin. "We will continue to invest in creating a great wireless experience for customers, while also ensuring we provide critical resources for youth in our local communities."

To help ensure customers have a great shopping experience, UScellular also invested nearly \$2.4 million in its Wisconsin retail store environments in 2021. This includes one new and 38 relocated, redesigned or upgraded stores that better showcase the variety of products and services the company provides, making it easier for customers to find what they need.

For more news and information about UScellular, please go to newsroom.uscellular.com.