

UScellular: Donates \$30,000 to Boys and Girls Club of Dane County

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Madison, Wis. (August 2, 2022) – UScellular has announced a \$30,000 investment in the Boys and Girls Club of Dane County to provide educational opportunities and experiences to local youth. The company has invested in the Boys and Girls Club of Dane County to support K-12 Science, Technology, Engineering and Mathematics (STEM) and academic enrichment programs.

The STEM learning and experience provided is designed to prepare students for the careers of tomorrow, and according to Boys & Girls Clubs of America's National Youth Outcomes survey, the youth at Clubs display far greater interest in pursuing STEM careers than their peers nationally (52% vs. 27%).

This year the funding will support the Club with field trips, staff training and STEM activity kits.

“We’ve heard from parents and students that they think STEM is good for their future careers but 48% of students and 41% of parents don’t know enough about the opportunities a STEM education would afford,[1]” said Christine Paulsen, director of sales. “The Boys and Girls Club of Dane County provides this critical access so that we can build a future of bright and enthusiastic tech leaders.”

We are very happy to continue this work with UScellular in order to support STEM education at the Boys and Girls Club of Dane County,” said Michael Johnson, President & CEO, BG CDC. “We know that shaping the future of young people starts with providing them access to what’s possible and with UScellular’s commitment,

we are opening doors for today's youth.”

Last year, UScellular also donated 2,845 hotspots and services – a value of nearly \$2.6 million – to 35 Boys & Girls Clubs as a part of the [After School Access Project](#), a program that provides free mobile hotspots and service to nonprofits that support youth after the school day has ended.

Since 2009, UScellular has donated nearly \$21.4 million along with countless experiences and technology items to nonprofit organizations across the country. For more information about the company's corporate social responsibility initiatives, please go to <https://newsroom.uscellular.com/community/>.

About UScellular

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier provides a strong, reliable network supported by the latest technology and offers a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. To learn more about UScellular, visit one of its retail stores or www.uscellular.com. To get the latest news, visit newsroom.uscellular.com. Connect with UScellular on social media at facebook.com/uscellular, twitter.com/uscellular, instagram.com/uscellular, YouTube.com/uscellularcorp and linkedin.com/company/uscellular.

About The Boys & Girls Clubs of Dane County

The Boys & Girls Clubs of Dane County is a local non-profit youth development organization serving thousands of youths in eleven locations, including eight school-based sites and three traditional Club sites. The Clubs fuel kids with the inspiration to dream and teach them the skills to achieve when they are most impressionable through quality programs in five core areas: Character & Leadership Development; Education & Career Development; Health & Life Skills; The Arts; and Sports, Fitness & Recreation. See the impact we make in the life of each Club member



here: www.bgcdc.org.