

UW-Green Bay: To offer boot camps—a cost-effective way to learn for people with coding and data analytics skills

Posted on Wednesday, May 25, 2022

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Green Bay, Wis. — In collaboration with UW Extended Campus, UW-Green Bay is offering a new learning format, boot camps for people with coding and data analytics skills, which are in high demand in Wisconsin.

The occupational outlook for web developers alone in the State is projected to grow by 9.1% through 2028 — well above the average demand for other positions. And now more than ever, adult learners are turning to universities to get the training they need in our modern digital economy.

New North President and CEO Barb LaMue reinforces the urgent need for data science talent in the area.

“Our partner organizations are feeling the pinch of the current talent shortage and have been hit especially hard when it comes to data analysts and data specialists,” she says. “We appreciate UW-Green Bay working to address that.”

- **Learners in the Coding Boot Camp** (enrolling soon) will develop a variety of key skills for front and backend web development including: HTML5, CSS3, JavaScript, jQuery, Express.js, React.js, Node.js, progressive web apps, agile methodology, computer science, database theory, MongoDB, MySQL, Git and more.

- **The Data Analytics Boot Camp** (enrolling for June 28, 2022) focuses on developing learners' skills in fundamental statistics, Python programming, MySQL, Tableau, Hadoop, machine learning, as well as web visualization skills in areas such as Bootstrap, CSS, HTML and Leaflet.js.

Both boot camps are offered online over the course of 24 weeks. Learners work individually and with teams to apply skills to real-world projects. Those projects can be used as a portfolio and showcase their knowledge to potential employers.

Students benefit from additional support both inside and outside of the virtual classroom through a network of instructors, tutors, and peers; as well as a dedicated Career Director to assist in developing soft skills and professional materials. Together, students map a career path that blends existing experience with the skills they obtain through the boot camp and work to achieve career milestones and become employer competitive. Graduates also gain access to a network of industry partners and program alumni to help further their professional success.

Students give the boot camps high praise. Zachary H. had this to say, "The program was great! I learned a lot, but more importantly I learned how to learn development. You don't need to learn every programming language, you just need to learn how to learn them, and the basics of development. My instructor Lori was fantastic!"

UW Extended Campus has offered successful boot camps in both coding and data analytics since 2019 with UW-Green Bay a new expansion. The boot camps are powered by Trilogy Education Services, a 2U, Inc., brand. 2U's boot camps are offered in partnership with over 50 university partners in 27 states and five countries. Over 48,000 students have graduated from 2U-powered boot camps, and over 6,000 companies - including 50% of the Fortune 100 - have hired them.

The boot camp for data analytics is now enrolling for June 28. The boot camp for coding will be re-enrolling soon. Learn more about UW-Green Bay's boot camps at www.uwgb.edu/boot-camps or contact Teri Zuege-Halvorsen, Executive Regional Manager, Continuing Professional Education, at zueget@uwgb.edu or 920-465-2862.