

# UW-Whitewater: Supports local charities by sponsoring half marathon race

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WHITEWATER–April 1st, 2022– The Discover Whitewater Series (DWS): Half Marathon, 5K and W3 Fit Kid Shuffle is pleased to announce that the University of Wisconsin-Whitewater (UW-W) has committed to being a title sponsor for another year!

This year's 10th anniversary DWS is to be hosted on Sunday, September 18th, 2022. Many of the race's volunteers come from within the University through faculty, students, alumni, and student organizations. In addition, the half marathon course runs through the campus and highlights some of its newest buildings and landmark features!

With the University's generous support, the DWS team can once again host the Kids Korral, provide dozens of course marshals, operate water stations along the course, and provide meals for the volunteers with in-kind donations from the UW-W dining services.

"This event provides a wonderful opportunity for the entire Whitewater community to come together to show off our city and university, provide first class running events for the participants, and to support local nonprofits that help make this a terrific place to live," said UW-W Interim Chancellor Jim Henderson. "We look forward to welcoming visitors to Whitewater who may be new to the area, Warhawks who are returning for this event, and our neighbors in demonstrating what a great community we have."

The DWS is especially grateful to the UW-W College of Education and Professional

Studies for their help organizing free childcare services with the Kids Korral. Through the student organization, Creative and Resourceful Educators (CARE), student volunteers are able to create a safe and fun morning for children of DWS participants.

“The Kids Korral is what differentiates our race from others in the area,” said DWS Executive Director, Jeffery Knight. “Last time we hosted the Kids Korral, we were approached with immense gratitude from parents and caregivers. For the first time in years, many parents were able to race alongside each other.”

Through this sponsorship, UW-W maintains its values of diversity, opportunity, service, and social responsibility. As Whitewater’s biggest cultural and economic driver, the University represents some of the city’s finest attributes, which is what makes this collaboration so valuable. In addition, both UW-W and the DWS team share the common goal of marketing the city of Whitewater to nearby communities and regions as a wonderful place to live, work and play.

To register for the DWS and learn more about its sponsors, charity partners, and the University’s involvement, visit [www.RunWhitewater.com/Register](http://www.RunWhitewater.com/Register).

For more information about the DWS, contact Jeffery Knight at [jpk@knightpublicaffairs.com](mailto:jpk@knightpublicaffairs.com) or 920.728.0662.

### ***About the DWS***

***The goal of the DWS is to promote the City of Whitewater and highlight its greatest features. The DWS partners with the city, business community, university and the school district to make this a tremendous event that benefits all who participate. For more information about the race visit [runwhitewater.com](http://runwhitewater.com). For general race inquiries, email [info@runwhitewater.com](mailto:info@runwhitewater.com).***