

Van Orden ad ties Pfaff to Biden over inflation

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Republican Derrick Van Orden released a new TV ad in his bid for the 3rd CD slamming Dem Brad Pfaff and President Joe Biden for rising inflation.

A spokesperson for the Van Orden campaign said the ad will run in the La Crosse and Wausau markets, but declined to say how much was spent on the spot.

Data from AdImpact shows Van Orden was poised to spend nearly \$1.3 million on paid media over the last four weeks of the race.

The ad features the former Navy SEAL sitting on a motorcycle at a gas station.

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“Joe Biden took \$4 trillion from us taxpayers and he spent it — \$4 trillion. And what did we get? We got higher gas prices, higher groceries, just about everything,” Van Orden says. “Brad Pfaff? Well, he backed Joe Biden 100 percent of the time. That’s what you get when you spend your career in politics.”

Van Orden then says, “that ain’t me” and proposes cutting spending.

Van Orden is running against Pfaff, an Onalaska state senator, after a failed bid against retiring U.S. Rep. Ron Kind, D-La Crosse, in 2020.