

Veterans of Foreign Wars: Optum serve sponsors Wisconsin VFW Awards banquet at 2022 state convention

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Madison— The Wisconsin Veterans of Foreign Wars is celebrating 100 years of service to veterans during their 2022 state convention at the Potawatomi Hotel and Casino in Milwaukee, June 7-11th. Optum Serve has partnered with the VFW by sponsoring the All-State Awards Banquet to be held Friday, June 10th. Optum Serve will also be recognized at the 1920's-themed Gala on June 9th featuring keynote speaker, Iraq War veteran, Travis Mills with a special appearance by Emmy Award-winning comedian from Wisconsin, Charlie Berens.

“Wisconsin VFW held our first Convention in Milwaukee 100 years ago and we want to bring the tradition back to its origins,” said VFW State Commander, Cory Geisler. “Optum Serve supports the Department of Defense and the Department of Veterans Affairs’ efforts to modernize and improve health services for our military and its veterans. That aligns with the Wisconsin VFW’s goals and purposes. I am very honored that Optum Serve will be our Awards Banquet sponsor during our historic Centennial Celebration.”

Optum Serve is the government health services business of Optum, a UnitedHealth Group (NYSE: UNH) company, that helps federal, state and other agencies tackle some of the biggest challenges in health care. Optum Serve provides health policy research, analytics and consulting, military and Veteran health services, health IT solutions, health care data and analytics, health care operations and population

health management.

The Veterans of Foreign Wars, Department of Wisconsin has 246 Posts in 10 districts with over 25,000 members and 8,500 in its Auxiliary. “No one does more for Veterans.” To inquire about Wisconsin VFW sponsorship, contact the VFW Department Headquarters in Madison by calling 608-221-5276 or emailing hq@vfwwi.org.