

Business for Democracy: Voters overwhelmingly concerned about threats to democracy

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A new national Public Policy Polling survey finds that a large majority (84%) of voters have seen, heard, or read a lot or some about the investigation into what happened on January 6th at the U.S. Capitol and the events leading up to it. Americans support the investigation by a 20-point margin (55-35) and a majority (64%) say the January 6th investigation is important to protecting democracy.

There are also three tactics standing out most to voters as major threats to democracy.

- 83% say that politicians changing the rules of voting to benefit their party is a major threat, including 84% of Democrats, 84% of independents, and 80% of Republicans. Only 4% say it isn't much of a threat.
- 72% say politicians overturning election results when they don't win is a major threat, including 89% of Democrats, 63% of Republicans, and 61% of independents. Just 13% say it isn't much of a threat.
- 69% say politicians who lie and spread conspiracies to undermine election results is a major threat, including 89% of Democrats, 58% of Republicans, and 58% of independents. Only 11% say it isn't much of a threat.

Public Policy Polling surveyed 528 national registered voters from September 22-23, 2022. The margin of error is +/- 4.3%. 58% of interviews for the survey were conducted by text message and 42% by telephone.

<https://projectdefenddemocracy.com/wp-content/uploads/2022/09/National-Memo-Results-September-22.pdf>

The [Business for Democracy](#) campaign has established 8 state small business collaboratives to use the trusted voice of small business to elevate the issue of democracy to be a top concern for voters and stressing the need for Congressional candidates to support passing [voting reforms](#). Small business owners understand that a strong democracy is essential for a vibrant entrepreneurial economy. Business for Democracy is a campaign of the [American Sustainable Business Network](#).