

WFAA: Day of the Badger concludes

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MADISON, WI (April 6, 2022) — More than \$1.7 million was raised to help address the greatest needs on the UW-Madison campus during the Wisconsin Foundation and Alumni Association's third annual **Day of the Badger** event April 5-6.

More than 5,000 gifts were pledged to more than 100 programs including:

- **Chancellor's Annual Fund:** This fund empowers the chancellor to address the UW's most urgent needs as they arise and evolve.
- **Emergency Student Support:** By lessening the burden of unexpected expenses, this fund ensures that UW students are able to live the Wisconsin Experience no matter their economic background.
- **Diversity, Equity, and Inclusion:** Gifts to the Raimey-Noland Diversity, Equity, and Inclusion Fund support campuswide efforts to promote a welcoming community at UW-Madison.

"We are so grateful to all of the alumni and friends of UW-Madison who stepped up to help meet critical needs," said John Grice, senior managing director of annual giving. "These funds will be distributed in the next days and weeks to help students and the university accomplish its many important goals."

Here are the current numbers as of 8 p.m. on Wednesday, April 6:

- **Amount Raised: \$1,741,895**
- **Total Gifts: 5,634**

Please go to dayofthebadger.org to see the latest stats posted as well as a thank-you video.