

Dept. of Administration: New webinar to highlight Wisconsin's economic outlook

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Madison, Wis. – Wisconsin Department of Administration (DOA) Secretary-designee Kathy Blumenfeld has announced a new webinar to help Wisconsin small businesses and nonprofits plan their economic future.

DOA will partner with the Wisconsin Department of Revenue (DOR) to present the [Wisconsin's Economic Outlook webinar](#) at 1 p.m. Wednesday, October 5. This hour-long program will feature DOR Secretary Peter Barca and leading DOR economists outlining the most recent initiatives impacting businesses and detailing trends in employment levels, personal income, wages, and sales tax data. The program will culminate in a roundtable question-and-answer (Q&A) session.

“This webinar offers an overview of our state’s economic landscape while spotlighting trends that can affect Wisconsin businesses and organizations,” Secretary-designee Blumenfeld said. “Working with our agency partners, we are excited to present this program and provide stakeholders with valuable information and insights they can use to plan for the future.”

The webinar will be presented in concert with the DOA Office of Business Development and will be recorded and open to the public. Registration is free and highly recommended to participate in Q&A with panelists and presenters. Individuals who would like to attend can register here:

<https://us06web.zoom.us/meeting/register/tZlqceGsqsuHtZlmz0cuzKxvmJXBoP0GFYQ>.

Recordings also will be available on the [DOA YouTube channel](#).

Next week's webinar will be the latest in a series organized by the Office of Business Development this year to support Wisconsin small businesses and nonprofits. Past webinars have featured [tips for successful grant writing](#) and an overview of how to become [certified as a diverse supplier](#) with the State of Wisconsin.

For additional information about business owner opportunities, please visit the Wisconsin Economic Development Corporation small business resource page, here: <https://wedc.org/smallbusiness/> as well as the Badger Bounceback website: <https://badgerbounceback.wi.gov/assistance/#ForMyBusiness>.