Wisconsin Hospital Association: Advocate Aurora Health receives WHA Advocacy All-Star Award

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Madison, Wis., March 23, 2022—The Wisconsin Hospital Association (WHA) has awarded its 2022 Advocacy All-Star Award to Advocate Aurora Health. The annual award recognizes one hospital or health care system for its exemplary dedication to grassroots advocacy on behalf of the state's health care providers and in partnership with WHA.

Advocate Aurora President and CEO Jim Skogsbergh accepted the award at WHA's Advocacy Day event, held virtually this year and attended by nearly 1,000 hospital supporters.

"Advocate Aurora Health has been an outstanding advocacy partner with WHA. Members of the Advocate Aurora team are always willing to step up to discuss important issues," said WHA President and CEO Eric Borgerding. "Their longstanding and ongoing level of commitment to advocacy supports all our state's hospitals," Borgerding added.

"We've all seen how discussions and debates—whether that be in Madison or Washington, D.C.—directly impact the care that we're providing to our patients," said Jim Skogsbergh. "You, WHA, pull us all together, and the stakes are way too high to sit on the sidelines, particularly when navigating the global pandemic," Skogsbergh continued.

Skogsbergh added, "Thank you for honoring Advocate Aurora Health with this prestigious award. We promise we'll continue to work hard to merit this award in the weeks and months ahead."

Advocate Aurora Health actively participates on WHA's board of directors, councils and work groups, attends both virtual and in-person advocacy events and engages directly with state and federal lawmakers in their districts. The health system has also shown strong growth in the number of new members to the Hospital Education and Advocacy Team (HEAT) network, a statewide initiative designed to facilitate grassroots involvement on state and federal issues that impact Wisconsin hospitals.

WHA's Advocacy Day is the premier health care advocacy event in Wisconsin with approximately 1,000 virtual attendees representing nearly every hospital and health system in Wisconsin.