

Wisconsin Hotel & Lodging Association: Welcomes new Finance Administrator - Gina De Sota, CPA

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We are pleased to announce Gina De Sota, CPA has been hired as WHLA's new Finance Administrator. She has a variety of experience working in industry and public accounting.

As the Finance Administrator, Gina's responsibilities will include assisting with all financial aspects of the association, including budgeting, forecasting and reporting. Gina will report to WHLA's President & CEO Bill Elliott, CAE. Gina's role brings the position back in-house to the WHLA Office in Brookfield, WI.

"We are incredibly excited to have Gina join our team," said Elliott. He continued, "She has a strong background in finance management, and her enthusiasm for the position fits great with our culture of offering a fun place to work where people can grow in their careers."

Gina De Sota can be reached at 262-782-2851 x 16 or gina@wisconsinlodging.org.