

Wisconsin Manufacturers & Commerce: Exposes Tony Evers' attempt to raise taxes in new TV ad

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MADISON - While Gov. Tony Evers is trying to take credit for historic tax cuts authored by the Republican Legislature, Wisconsin Manufacturers & Commerce (WMC) - through its affiliate, WMC Issues Mobilization Council - is telling the truth about his history of vetoing tax cuts and proposing over \$1 billion in new taxes. In a new television ad, WMC informs Wisconsinites about the real Tony Evers. "In one of his very first acts as governor, Tony Evers vetoed a middle-class tax cut," the narrator says in the ad. "He tried to raise the gas tax and pushed to increase the cost of your heating and electric bills. Evers even tried to raise taxes on manufacturing jobs."

The 30-second spot began airing on broadcast television this week, and it is part of a significant investment by WMC Issues Mobilization Council to educate Wisconsinites on issues important to our state's economic competitiveness.

"Over a billion dollars in tax increases," the narrator continues. "That's why you can't trust Tony Evers."

[Click here to view the ad.](#)

The Facts:

- Gov. Evers' [first veto](#) of his term rejected a nearly \$500 million middle-class tax cut passed by the Republican Legislature.
- Gov. Evers proposes [raising the gas tax](#) by nearly 25% in addition to tying automatic hikes to inflation, which is currently seeing record highs.
- Gov. Evers proposed [doubling the state's energy tax](#), which would have raised ratepayers electricity and heating bills by \$100 million - on top of already skyrocketing energy costs.
- Gov. Evers sought to [increase taxes](#) on manufacturing jobs to help pay for a budget that would have increased spending by more than eight percent.

- Gov. Evers said [raising taxes](#) in his first budget by \$1.3 billion was “small” and that it was “pretty close” to not raising taxes.