Wisconsin Technology Council: Hosts webinar on the Governor's Business Plan Contest

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MADISON, Wis. – A recent finalist, a veteran contest judge and contest organizers will provide tips on how to win the Wisconsin Governor's Business Plan Contest during a **10 a.m. Wednesday, Jan. 19** webinar hosted by the Wisconsin Technology Council.

The 19th annual [Wisconsin Governor's Business Plan Contest](#) is accepting entries online for the 2022 competition until **5 p.m. Monday, Jan. 31, 2022,** so the webinar is a timely chance to learn more.

Over time, more than 4,300 entries have been received in the contest, which links up-and-coming entrepreneurs with a statewide network of community resources, expert advice and mentoring, management talent, and possible sources of capital.

This event is free to attend. [Click here to register.](#) The Tech Council's Julie Johnson will be sending webinar credentials prior to the event. Panelists are:

- **Bre Loughlin** of [Nurse Disrupted](#), the Information Technology Category first place winner of the 2021 contest;
- Long-time contest judge and Tech Council board member **Jonathan Fritz**, who has been an investor, business attorney and entrepreneur, and;
- **Tom Still**, president of the [Wisconsin Technology Council](#)

"Our panel will provide tips and advice on how to make your initial 250-word entry

the best it can be," Still said. "Also, you'll hear more about resources you can tap along the way."

The webinar is sponsored by the [UW-Madison Office of Business Engagement](#).

The [Wisconsin Technology Council](#) is the independent, non-profit science and technology adviser to the governor and Legislature, with events, publications and outreach that contribute to Wisconsin's tech-based economy. To join, go to [www.wisconsintechnologycouncil.com](#) or call 608-442-7557.