

World Dairy Expo: Seminars answer essential dairy industry questions

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MADISON, WIS. – Each year, World Dairy Expo brings industry experts to Madison, Wisconsin to speak about topics pertinent to the global dairy industry. This year's Expo Seminars are no different, aiming to answer questions about milking procedures, market reform, and more. Seminars are presented daily, Tuesday through Friday, in Mendota Room 1 of the Exhibition Hall at 12:00 p.m.

Below is the 2022 Expo Seminar schedule that can be enjoyed in person at WDE or online through ExpoTV at www.worlddairyexpo.com.

Tuesday, October 4

Milking Quickly, Gently, and Completely: Can We Consistently Achieve All Three?

Paul D. Virkler, DVM, Senior Extension Associate, Cornell University College of Veterinary Medicine

Sponsored by: Conewango Products Corp.

The dairy industry has traditionally talked about a tradeoff between milking a cow quickly, gently, and completely, but does this still hold true? During this seminar, Paul Virkler, extension veterinarian for Quality Milk Production Services at Cornell University, will delve into the details of the milking routine and explore the topic of bimodal milk flow curves and how to avoid them on your dairy.

Wednesday, October 5

Carbon Credits: What Do They Mean and How Do They Affect Dairy?

Jamie Vander Molen Boehl, Vice President, Sustainability Initiatives & Outreach, Newtrient

Sponsored by: McLanahan Corporation

Dairy farms provide a variety of climate-smart solutions that can yield revenue streams through environmental credits. Jamie Vander Molen Boehl, vice president of sustainability initiatives & outreach at Newtrient, will highlight the current and future environmental markets for dairy farms and discuss how to weigh the risks and rewards in this seminar.

Thursday, October 6

Could Activists Carry Away Your Dairy?

Abby Kornegay, Manager, Issues and Engagement, Animal Agriculture Alliance

Sponsored by: EfferCept

State legislative measures dictating animal care are often lobbied for by animal rights activist extremist organizations and have the potential to impact farmers' and ranchers' ability to provide animal products for all. In this seminar, Abby Kornegay, manager, issues and engagement at Animal Agriculture Alliance, will share recent legislative campaigns impacting the dairy community and what can be done to safeguard the future of dairy.

Friday, October 7

The Future of Our Dairy Markets - What Reforms Are Needed?

Panelists: Dana Coale, Deputy Administrator, USDA-AMS-Dairy Program; Roger Cryan, Ph.D., Chief Economist, American Farm Bureau Federation; Andrew Novakovic, Ph.D., Professor Emeritus, Charles H. Dyson School of Applied Economics and Management; Jim Sleper, Managing Partner, Sleper Consulting, LLC

Moderator: Mark Stephenson, Ph.D., Former Director of Dairy Policy Analysis,

University of Wisconsin-Madison

Sponsored by: National Milk Producers Federation

Federal Milk Marketing Orders have been regulating aspects of U.S. dairy markets for more than 80 years. They have accommodated changes in technology, consumer preferences, and structure of the industry. However, their basic tools—classified pricing and pooling—are not fundamentally different than they were in the 1940s. In this discussion, panelists will examine what substantial changes are needed for future U.S. dairy market regulation.

Serving as the meeting place of the global dairy industry, World Dairy Expo brings together the latest in dairy innovation and the best cattle in North America. The global dairy industry will return to Madison, Wisconsin for the 55th event, October 2 – 7, 2022, when the world's largest dairy-focused trade show, dairy and forage seminars, a world-class dairy cattle show and more will be on display. Admission tickets to WDE can be purchased at worlddairyexpo.com. Download the World Dairy Expo mobile event app or follow WDE on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), or [YouTube](#) for more information.