

Xcel Energy: Mark Stoering retiring after 33 years

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Mark Stoering, president, Xcel Energy-Wisconsin and Michigan, is retiring at the end of the year after more than 33 years of service to the company. He played key roles in laying the foundation for the company's clean energy strategy, including leading the development of community solar in Wisconsin and the first company-owned wind farms.

"Mark has had a tremendous impact on our company and, more importantly, the hundreds of communities we serve in Wisconsin and Michigan," said Bob Frenzel, chairman, president and CEO of Xcel Energy, Inc. "He has always been a great innovator and leader and has built a strong team that will carry on his legacy."

Stoering became president of Xcel Energy-Wisconsin and Michigan in 2010 and led the company through its most significant growth since its founding in 1924. He worked closely with local, state and federal leaders, and helped guide economic development organizations such as the Gateway Industrial Park Corporation in Eau Claire. He was also a member of the Governor's Task Force on Climate Change where he was able to share Xcel Energy's industry-leading clean energy vision with state leaders.

"Mark has exemplified the best of Xcel Energy's culture by being there for our communities and our customers," said Brett C. Carter, executive vice president, group president-utilities and chief customer officer for Xcel Energy. "He helped shape the future of our customer programs in Wisconsin and throughout the company. The company and the industry have adopted many of the new and innovative services he pioneered, including industry-first EV at-home charging programs."

Stoering, a native of southern Minnesota, began his career with the company in Minnesota in 1989. He held several leadership positions before being named regional president of Xcel Energy-Wisconsin and Michigan, including roles where he led strategic planning, regulatory and government affairs and community and customer relations. Earlier in his career, Stoering also led the integration team that created Xcel Energy from the merger of two predecessor companies.

Stoering's successor will be named in the coming weeks.