

Acuity: Health Challenge raises over \$12K to benefit neonatal intensive care

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Acuity Insurance announced that the 2023 Acuity Health Challenge raised more than \$12,000 to benefit the Acuity Neonatal Intensive Care Unit (NICU) at the Acuity Birthing Center of Aurora Medical Center- Sheboygan County.

“Having a NICU available in Sheboygan helps the community by allowing parents of children in need of intensive care to obtain that care locally, rather than having to travel,” said Melissa Winter, Acuity President.

“We are proud to sponsor the Acuity Health Challenge,” said Ben Salzmann, Acuity CEO. “This annual event reflects our commitment to wellness and our support for the well-being of the entire community.”

In its 11th year, the Acuity Health Challenge featured a 5K or 2-mile run/walk. More than 550 people completed the Challenge this year, an increase of more than 20 percent from last year.

Jack Gasparick took first place in the men’s division, and Maggie Behler captured the top spot in the women’s division. In addition to the Challenge itself, participants and spectators were welcomed to the event by Acuity’s Vendor Village, which hosted a variety of local vendors who help sponsor the highly anticipated goody bags provided to participants of the Challenge.

Acuity Insurance, headquartered in Sheboygan, Wisconsin, insures over 125,000 businesses, including 300,000 commercial vehicles, and nearly a half million homes and private passenger autos across 31 states. Rated A+ by AM Best and S&P,

Acuity employs more than 1,600 people.