

Badger Institute: Opens new Madison office

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Jan. 30, 2023 – The Badger Institute, the state’s oldest free market public policy research organization, announced today it has opened an office in Madison, across the street from the Capitol.

The office, located at 25 W. Main St. on the fifth floor, will be used by Badger Institute lobbyists Jim Bender, educational consultant, and Michael Jahr, vice president of communications and government relations. It will also provide space for meetings and events.

The Badger Institute’s headquarters will remain in Milwaukee.

“A regular presence in Madison will allow us to more effectively provide research and educational resources to Madison policymakers and others in the Capitol,” said Badger Institute President Mike Nichols. “Our work has informed the public debate in Wisconsin for 35 years, but it’s not enough to just generate good ideas. We need to make sure that lawmakers are familiar with proven reforms and the benefits they can produce for their constituents.

“We remain committed to providing the most substantive, reliable policy research in Wisconsin,” Nichols added. “Our recent [Mandate for Madison](#) is probably the most robust, in-depth policy blueprint produced in Wisconsin. This new space will simply enhance our ability to advocate for free market principles and shape legislative outcomes.”

State Senate Majority Leader Devin LeMahieu (R-Oostburg) and Rep. Rob Brooks (R-Saukville) last week [cited the Badger Institute’s Mandate](#) in a circulated memo seeking lawmaker sponsors of legislation that would establish a flat tax for



Wisconsin.