

Biden campaign: Biden-Harris 2024 to air ads during NFL Detroit Lions vs. Green Bay Packers Thanksgiving game

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“Never Left” and “Finally” Will Air in Detroit and Milwaukee During Detroit Lions vs. Green Bay Packers Thanksgiving Game

Tomorrow, Biden-Harris 2024 is running ads in Detroit, Michigan and Milwaukee, Wisconsin highlighting President Biden’s commitment to lowering costs and strengthening America’s middle class around the Detroit Lions and Green Bay Packers’ Thanksgiving game.

“Never Left” and “Finally” will air around the Thanksgiving Day Lions vs. Packers matchup in the Detroit and Milwaukee markets. This announcement is the latest evidence of the campaign’s focus on reaching a general election audience, as the game is expected to reach 1.1 million adults over the age of 35 and 850,000 households in the Detroit market alone.

“Never Left” highlights President Biden’s middle class upbringing and his steadfast commitment to America’s middle class. This ad marks a creative focus of Team Biden-Harris’ historic, \$25 million paid media campaign, with an explicit focus on the President’s cost-saving measures in his agenda.

“Finally” highlights how President Biden took on Big Pharma and won, and is lowering prescription drug costs by giving Medicare the power to negotiate prices, capping monthly out-of-pocket drug costs at \$2,000, and capping insulin prices for seniors at \$35/month. And he’s paying for this by finally making the biggest

corporations pay their fair share in taxes.

“This Thanksgiving as Americans come together, we are proud to highlight how President Biden and Vice President Harris are focused on the issues that matter most to American families and delivering real tangible results that are lowering costs for everyday Americans,” said Julie Chavez Rodriguez, Biden-Harris 2024 campaign manager. “Next year’s election will determine whether we continue to fight for and strengthen American workers and the middle class or provide handouts to billionaires like MAGA Republicans have proposed time and time again. The American people have a choice next November and our campaign will remind them early and often just how stark that choice is.”

The ads are a part of Team Biden-Harris’ 16-week, \$25 million advertising campaign that will reach key voters in battleground states.

Watch “Never Left” [HERE](#)

Watch “Finally” [HERE](#)