

Biden campaign extends ad buy into Green Bay, Madison

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The Biden-Harris campaign is expanding its Wisconsin buy into Green Bay and Madison.

Three ads have already run in the Milwaukee market and are part of the campaign's 16-week, \$25 million buy across battleground states. The campaign didn't release details on how much was being spent in the two markets as part of the expansion.

The trio of spots includes the first Wisconsin-specific ad of the president's reelection bid. It features a cement mason from Milwaukee who says what Biden has accomplished "is actually helping real people."

See the ads:

<https://youtu.be/3gEj5lLcF34?si=1jbgHypzR4NQUHBX>

<https://youtu.be/4kQeaxMUsjg?si=3ahh1wTYloD6paMi>

<https://youtu.be/TbRY7MA1brk?si=ARDiLGFyYzqMIHRI>

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